सुनीत शर्मा
SUNEET SHARMA

सत्यमेव जयते

अध्यक्ष एवं मुख्य कार्यकारी अधिकारी,
रेलवे बोर्ड
पदेन प्रमुख सचिव, भारत सरकार
रेल मंत्रालय
CHAIRMAN & CHIEF EXECUTIVE OFFICER,
RAILWAY BOARD
EX OFFICIO PRINCIPAL SECRETARY
GOVERNMENT OF INDIA
MINISTRY OF RAILWAYS

No.2021/EnHM/08/01/Sw.Pakh

Dated: 16/09/2021

Dear General Manager,

Sub : Swachhta Pakhwara from 16th Sept.to 2nd Oct. 2021
Ref : Railway Board's letter of even number dated 7.9.2021

As you are all aware, Swachhata Pakhwara is an important part of the 'Swachh Rail Swachh' Bharat Mission and should be observed from 16th September 2021, with the objective of making Swachhata "everyone's responsibility".

2. All Railways/PUs/PSUs/CTIs should observe the Pakhwara in its true spirit (duly observing all COVID protocols) with a view to bring about visible improvement in the level of cleanliness at various Railway establishments and in trains. Special focus should be given on cleanliness of tracks at stations (including approach to major stations) and elimination of plastic waste in Railway premises.

3. Extensive awareness campaigns should be carried out through digital media/public announcements to educate people about the use of bio-toilets, avoiding single use plastic and observing good cleanliness habits. A list of activities which may be undertaken is enclosed.

2nd October being the birth anniversary of Mahatma Gandhi, the day should be observed in a befitting manner to bring visible improvement in cleanliness standards.

With best wishes,

Yours sincerely

(Suneet Sharma)

Encl: as above

The General Managers
All Zonal Railways & PUs
DGs of RDSO and NAIR,
PCAO/COFMOW, CAO/DMW, CAO/RWF/Bela

Rail Bhawan, New Delhi-110 001.
Tel.: 011-23384010, Fax : 011-23381453, Email : crb@rb.railnet.gov.in

Annexure to Letter no. 2021/EnHM/08/01/Sw. Pakhwara dt. 16.9.21

Activities to be carried out during Swatchhata Pakhwada

1. 'Swachatta Pakhwara' should be carried out with the objective to make Swachatta everyone's business.

2. Swachhata Pakhwara should be observed from 16th September, 2021 upto 2nd October, 2021, the birth anniversary of Mahatma Gandhi.

3. 2nd October should be observed in a befitting manner.

4. Vide Board's letter dated 07.09.2021, all ZRs, PUs, PSUs and CTIs had been advised to carry out Swachatta related activities as deemed appropriate depending upon the COVID situation in the respected areas.

5. Special focus to be given on cleanliness of trains and stations (including approaches to major stations) and collection of plastic waste.

6. Webinars on Swachatta may be organized in Divisions and other field units.

7. Awareness to be created for elimination of single use plastic and instead encourage use of cloth bags. Cloth bags can be distributed in coordination with NGOs/Charitable Trusts.

8. Announcements on stations to create awareness about cleanliness among passengers.

9. Posters/Boards should be of bio-degradable variety. PVC to be avoided.

10. Focus on cleanliness of toilets and drains.

11. Office buildings to be cleaned by weeding out old records, furniture, unused items.

12. Regular update on social media through CPROs/Publicity wing on - twitter", Facebook, Instagram etc.

13. Innovative practices on Swachhata to be widely disseminated through social media.

14. Awards may be given to units who have performed exceptionally well in Swachhata.

15. Details of activities undertaken to be given to Board on daily basis by the nodal officer (atleast SAG level).

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Copy to:

CMDs of all PSUs under M/o Railways and MD/CRIS - for taking similar action

(Suneet Sharma)

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